RunVermont Ambassador Application 2026

Are you passionate about running,* community, and Vermont? Do you love sharing your running journey and inspiring others to set and achieve their goals? We are looking for four enthusiastic athletes to join our RunVermont Ambassador Team.
**adaptive athletes and those new to running or running/walking are encouraged to apply*

As an ambassador, you will help us share the joy of running, promote our events, and celebrate the incredible running community that makes Vermont so special.

About the Program

RunVermont Ambassadors are community leaders, cheerleaders, and storytellers. Ambassadors represent RunVermont at events, on social media, and in their local communities. We want to see authentic and enthusiastic promotion of your running journey and how it ties into our events. We want to see you post about your training, which RunVermont events you are registered for, your experience at the events, etc.

Ambassador Requirements (January–December 2026)

- Volunteer at one or more RunVermont events
- Participate in one or more RunVermont events
- Be comfortable in front of, or behind, the camera
- Repost and/or create content for specific campaigns
- Post a RunVermont themed post on your own page every 4-6 weeks tagging the @runvermont account(s)

In return, ambassadors receive:

- Complimentary or discounted race entries
- Exclusive RunVermont gear
- Features on our social media channels and website
- A unique code that your followers can use to get a discount when registering for our events
- A chance to shape the local running community

Our Mission

RunVermont's mission is to support running as a lifelong activity by producing exceptional events and programs that engage our community and celebrate the athletic spirit.

We believe running is more than just a sport—it's a way to connect, grow, and give back.

Application Requirements

To apply, please email Lauren Miller at lauren@runvermont.org with the following:

- Full name (and pronouns, if you would like to provide them)
- Date of birth
- Email address
- City/Town
- Primary social media handles (Instagram, Facebook, TikTok, Strava, etc.)
- A brief bio (250-300 words)
- Your favorite RunVermont event (or one you're planning to attend)
- Anything else you would like for us to know
- A short video, suitable for reposting on social media if you are selected as a RunVermont Ambassade, that introduces you as an ambassador and authentically tells us (1) what RunVermont's mission means to YOU and (2) how RunVermont's mission impacts your own running journey

Deadline

Applications are due by 12/5/2025 at 11:59PM. Selected ambassadors will be notified in early 2026.

We look forward to hearing your story and seeing how you embody the RunVermont mission.